

THE STREATOR VOICE

Published every Friday, A Paper Just for Streator.

ADVERTISING RATES

Rates effective July 25, 2006

ROP Display Ads

All rates per column-inch

Open Rate	Annual Contract Rates	Color Charge
1 time.....\$7.00	200 inches\$5.72	\$2.25 per column-inch
4 times\$6.85	300 inches\$5.61	
8 times\$6.70	500 inches\$5.50	
12 times\$6.55	1000 inches.....\$5.38	
	2000 inches.....\$5.15	
	4000 inches.....\$4.91	

Business Cards

Rates per week

4 weeks	\$10.00
13 weeks.....	\$9.00
52 weeks.....	\$8.00

Legal Ads

Per column line..... \$0.75

Assumed name notice: flat \$25
for three-time publication

Non-Profit Display Ads

Per column inch..... \$3.50

Call to place your ad today: 815-246-4600 • Streator Office 815-673-2868
Fax: 815-673-2847 • ads@streatorvoice.com

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Cost per week of typical ad sizes on an annual contract:

Cost Per Week

Size ad each week.....	1-color	4-color
2 col. x 2 in.....	\$22.88.....	\$31.88
2 col. x 3 in.....	\$33.66.....	\$47.16
2 col. x 5 in.....	\$55.00.....	\$77.50
Quarter Page.....	\$104.24.....	\$147.84
Half Page	\$199.56.....	\$286.75
Full Page	\$380.53.....	\$554.91

Credit Policies

- All ads are accepted subject to credit approval.
- We bill for ROP display ads and classified display ads for commercial account customers.
- We bill for legal ads for government bodies and law firms.
- Terms are net 15 days. Invoices are sent twice monthly.
- Political ads and ads for transient businesses (circuses, fireworks, etc.) must be paid in advance.
- All other ads MUST be paid in advance.

- We accept cash or checks and   